

# ESG Fact Sheet

Today ESG permeates every aspect of business and is a central boardroom issue. Companies that fail to effectively engage in ESG risk putting themselves at a competitive disadvantage.

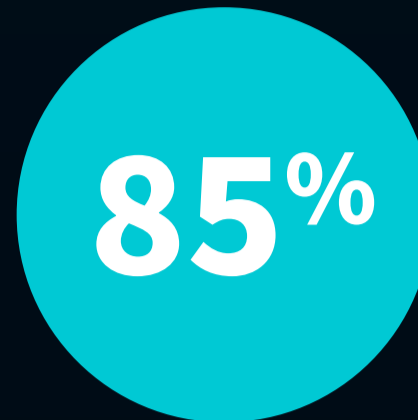
## FINANCIAL IMPACTS

Poor ESG strategies are affecting companies' bottom lines

### Over one in five

G20 businesses say their **revenue was hit** in the last year because of their lagging approach to ESG

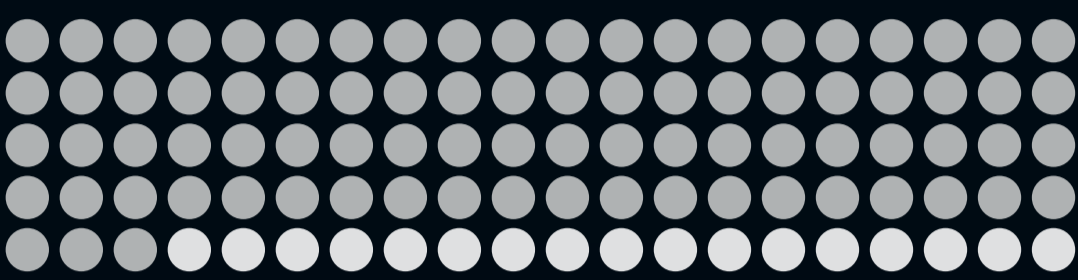
## STRATEGIC OPPORTUNITY



of businesses now view ESG as a strategic opportunity they can't afford to ignore, rather than a risk to mitigate.

**30%** of G20 companies even expect to conduct M&A in the next year to improve their ESG position

## GROWING COMMITMENT



### 83%

G20 companies are making far greater commitments to ESG and ramping up their investment in their sustainability strategy

## INVESTIGATIONS EXPECTED

Greater scrutiny will also drive change

### 30%

G20 companies are being investigated by regulatory or government bodies on sustainability and ESG – or expect to be in the next year

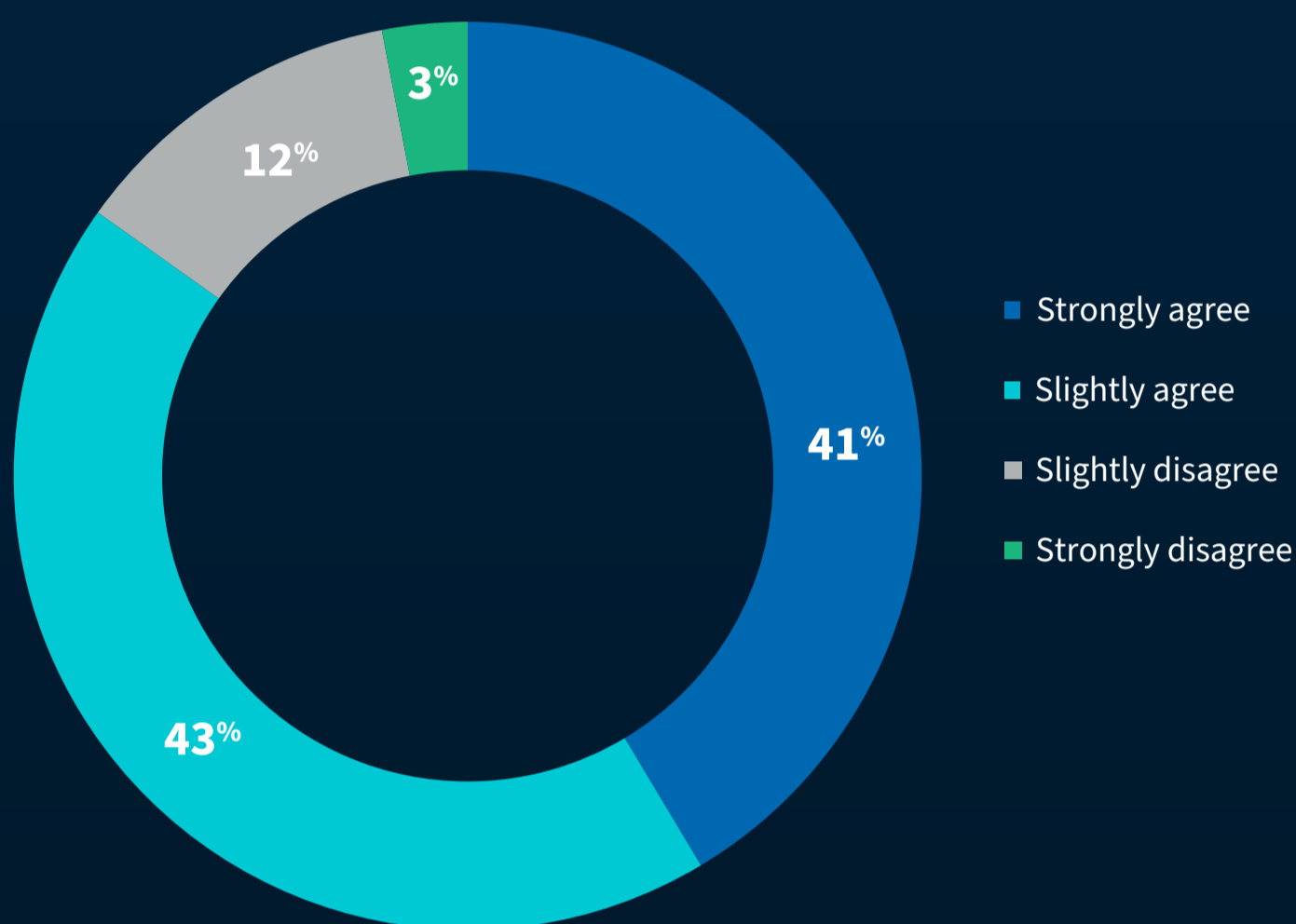
Businesses in China and India are the most concerned

### 13%

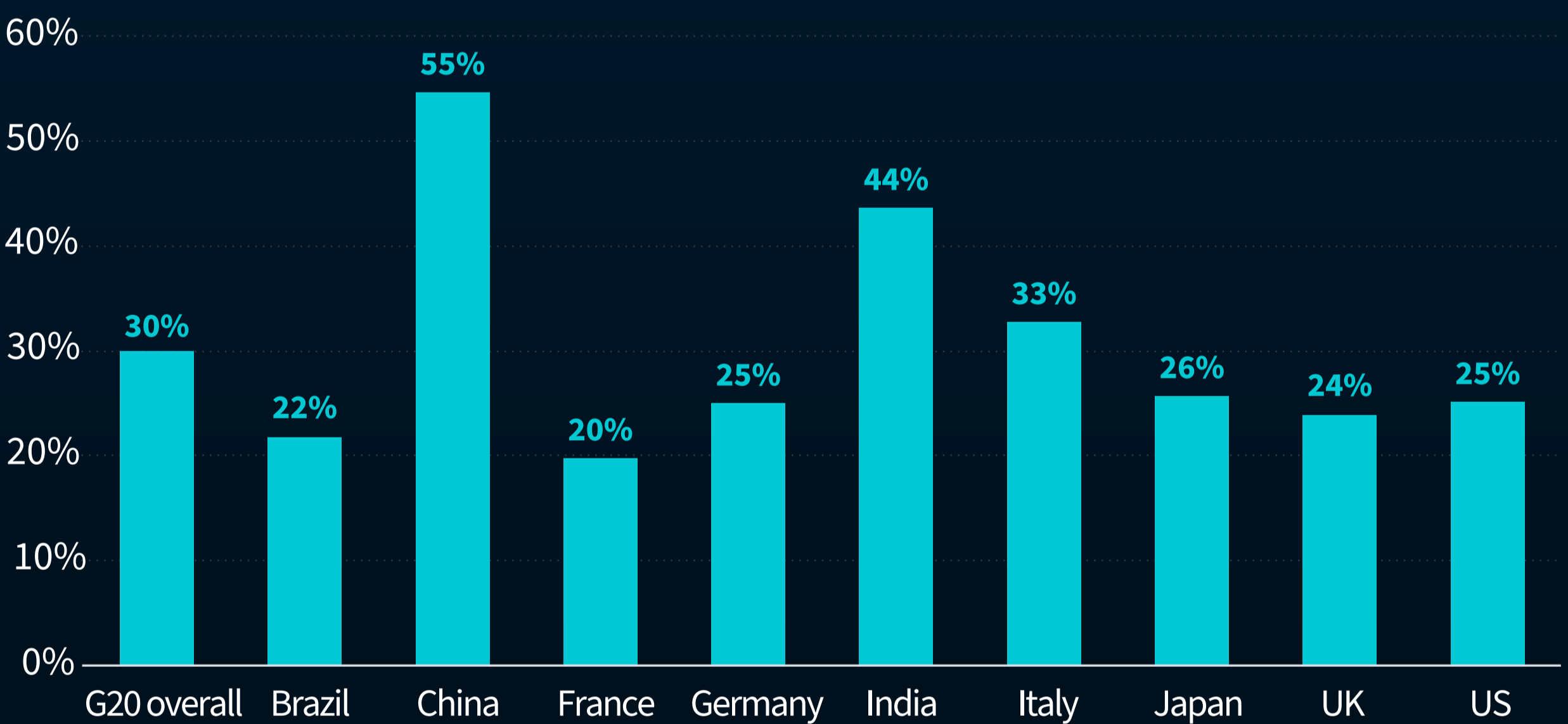
Only **13%** of G20 companies believe their strategies are meeting expectations in all areas

## ESG IS SHIFTING FROM RISK MANAGEMENT TO BUSINESS OPPORTUNITY IDENTIFICATION

My company is shifting its approach to ESG from managing risk to identifying new business opportunities



## INVESTIGATIONS LEVELS ARE HIGH



## PRESS INFORMATION

If you are a member of the media and need any information regarding The Resilience Barometer® please contact:



**MATTHEW BASHALANY**  
Media enquiries, Americas  
Matthew.Bashalany@fticonsulting.com  
+16174189382



**JAMES LLOYD**  
Media enquiries, EMEA  
James.Lloyd@fticonsulting.com  
+447971953231



**ANDREW GERRARD**  
Media enquiries, Asia Pacific  
Andrew.Gerrard@fticonsulting.com  
+85263852260

## METHODOLOGY

The FTI 2021 Resilience survey incorporates the views of 2,869 decision-makers in large companies across all G20 countries. Large companies are defined as those with over 250 employees, or over USD 50 million in annual global turnover, or with a balance sheet of over \$43 million. From 7th July to 20th July 2021, FTI Consulting's Strategy Consulting & Research team conducted a quantitative survey with respondent profiles replicating those used in the previous waves of Resilience Barometer® research. 73% of respondents were C-suite and senior managers/executives from privately owned companies, while 27% were from publicly listed companies.