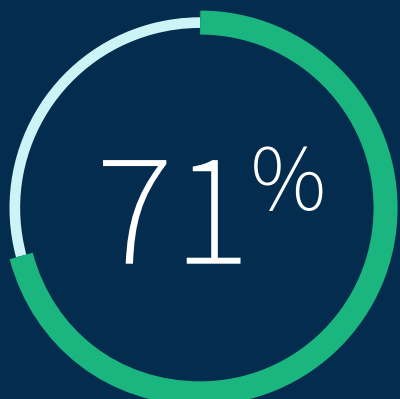


Business Transformation Fact Sheet

As companies in the Netherlands continue to face disruptive forces, business transformation will be critical to protect growth, adapt and compete amidst rapid change.

TRANSFORMATION NEEDED



agree that the **pandemic caused lasting damage** to their industry



agree that their **business model needs to fundamentally change to sustain competitiveness** in the market



proactively manage their business model from becoming outdated



of Senior Leaders are concerned that **advancements in technology will render their product or services obsolete**



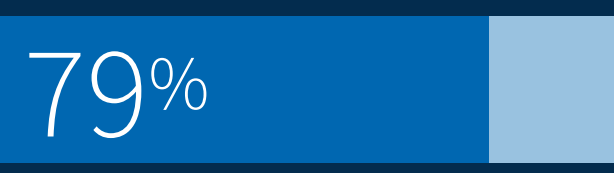
of Chief Operating Officers hold this view

ALL EYES ON THE COMPETITION FOR TALENT

#1 Workforce shortages are the chief concern amongst business leaders

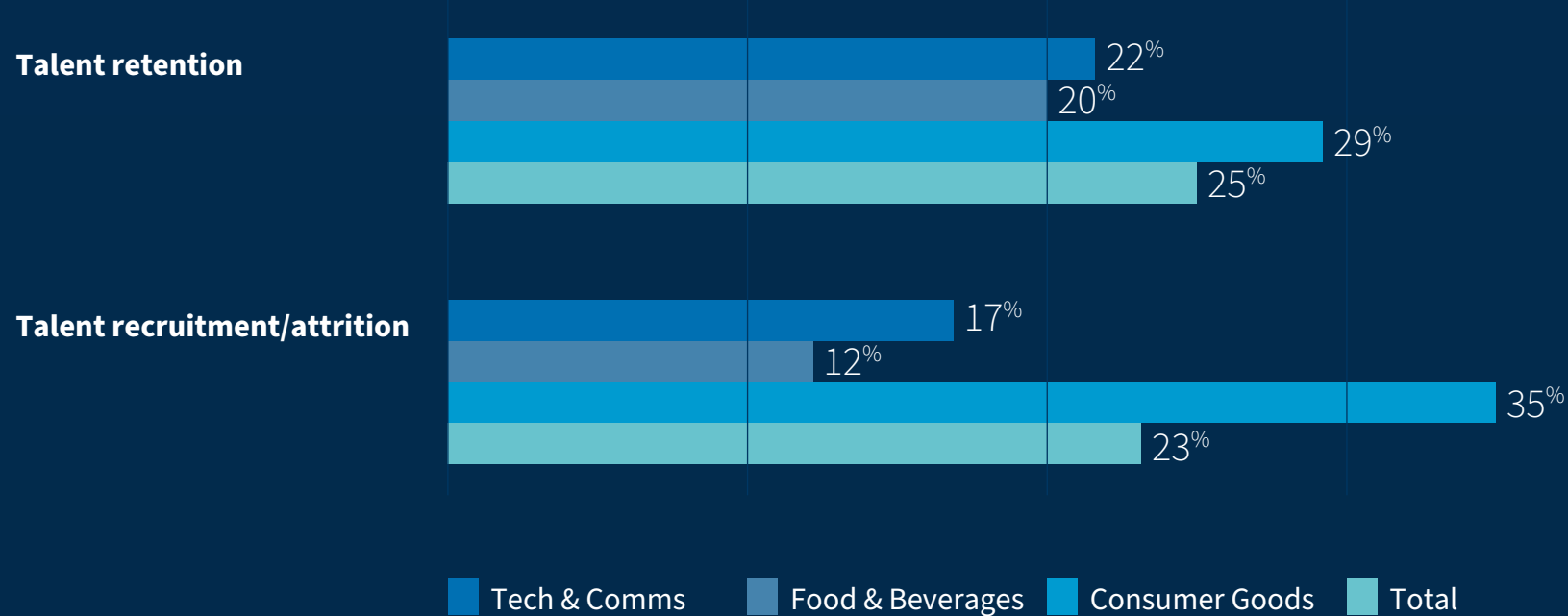


of Dutch business leaders agree that they had to **adjust their approach to attracting and retaining talent**

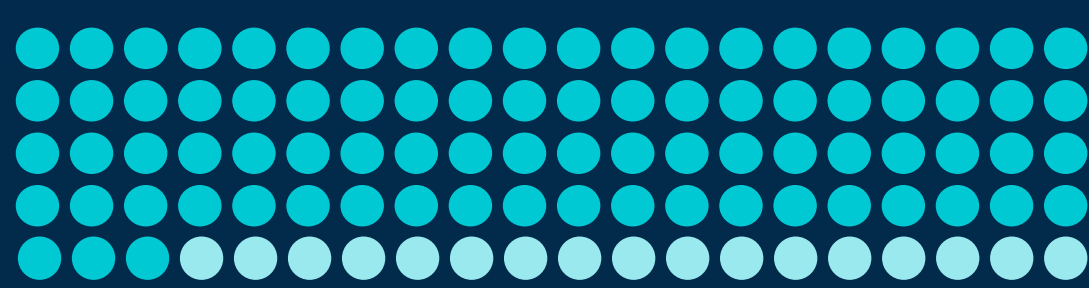


of Dutch organisations agree that their company has **not had sufficient ESG or sustainability expertise** to cope with increasing scrutiny over the past 12 months

Areas businesses are falling short in – Netherlands average vs. key sectors



NEW MOTIVATIONS HAVE SURFACED



83% of organisations report actively aligning their business strategy to social purpose

PRESS INFORMATION

If you are a member of the media and need any information regarding The Resilience Barometer® please contact:



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METHODOLOGY

The 2022 FTI Resilience Barometer® Netherlands Report includes the views of 597 leading voices in large companies across 11 industries in the Netherlands. Large companies are defined as those with over 250 employees, or over USD\$50 million in annual global turnover, or with a balance sheet of over USD\$43 million.

Build **Resilience**. Protect **Value**. Deliver **Growth**.